

*SANTA BARBARA OLD SPANISH DAYS
FIESTA STOCK HORSE SHOW AND RODEO*

FOR IMMEDIATE RELEASE

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MEDIA ADVISORY

**The Santa Barbara Old Spanish Days Stock Horse Show & Rodeo
AND
The Fiesta Professional Bull Riders Touring Pro Division
BEGINS AUGUST 5th!!!**

MEDIA PASS REQUIRED: if you are part of the press corps and interested in covering this event please contact Davia Montoya at 805-588-4793, or at davia.montoya@gmail.com to receive a media pass ASAP. Only 2 passes per outlet.

We are happy to work with you on whatever kind of story you wish to pursue.

Santa Barbara, CA – The 86th Old Spanish Days celebration and Santa Barbara Fiesta Rodeo again presents the Professional Bull Riders Touring Pro Division (PBR) on Thursday August 5th at 7:30pm, followed by the Fiesta Rodeo and Stock Horse Show Friday thru Sunday (August 6-8).

The Earl Warren Showgrounds Arena will be the setting for the only pro bull riding event in Santa Barbara County. This is a once in a lifetime opportunity for rodeo fans of all ages to witness the greatest riders in the world – and where every seat is up close and personal. Top-ranked bull riders will compete to see who can ride a bull the longest for a purse of \$30,000. These riders will attempt to ride the nation's nastiest bulls in the toughest sport on dirt. The riding is guaranteed to be gut wrenching, non-stop edge-of-your-seat action.

Tickets are available at the Earl Warren Showground Box Office, and Jedlicka's Saddlery stores in Santa Barbara and Los Olivos. Reserved Box seats are \$80 & \$65 each. General Admission seats (1st come, 1st seated) are \$45 & \$30 each. For complete information on the Fiesta Stock Horse Show and Rodeo go online to SBFIESTARODEO.COM.