

**Old Spanish Days Fiesta Rodeo  
86<sup>th</sup> Anniversary**

Dear Rodeo Vendor,

Again, we are at that time when we begin planning this year's Old Spanish Days Fiesta Rodeo which starts Thursday August 5<sup>th</sup> and runs through Sunday August 8<sup>th</sup>. Enclosed you will find the current application for Commercial Selling Space at the Earl Warren Showgrounds beginning August 6<sup>th</sup>. We estimate that over 12,000 spectators and competitors will attend our 4 day venue.

The fee structure will be based on the size of your display and will range from \$300 to \$650 per space.

We will have a Professional Bull Riding (PBR) Challenger Series event Thursday, August 5<sup>th</sup> @ 7:45 PM and PRCA Rodeo performances Friday and Saturday evenings @ 7:30 PM and a Sunday matinee PRCA Rodeo performance at 1:30 PM. The Tri-County amateur stock horse competition will begin on Thursday morning at 8:00 AM and continue through the weekend. Set up is Wednesday, August 4<sup>th</sup>

Please return the enclosed application completed with a check for the fee and a copy of your insurance certificate by July 1, 2010.

Return to:

OSD Fiesta Stock Horse Show and Rodeo  
Attn: Lisa Johnston  
P.O. Box 30460  
Santa Barbara, CA 93130

We are encouraging the participation of new vendors so please pass this info on to any other vendors that you think would like to join us for a weekend in Santa Barbara. Return your application as soon as possible. We thank you for your past participation and we look forward to seeing you again this year. If you have any questions, please feel free to call me at the phone numbers below.

Sincerely,

OSD Fiesta Stock Horse Show and Rodeo

Lisa Johnston  
Commercial Vendor Space Coordinator  
jaybaree@verizon.net  
TEL: (805) 886-9066  
FAX: (805) 687-7376

APPLICATION FOR COMMERCIAL SPACE  
Old Spanish Days Stock Horse Show and Rodeo  
August 5, 6, 7 and 8<sup>th</sup> 2010  
APPLICATION AND PAYMENT DUE BY JULY 1st

Business name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

TEL: \_\_\_\_\_ FAX: \_\_\_\_\_ E-mail \_\_\_\_\_

Contact person: \_\_\_\_\_

Type of Merchandise: \_\_\_\_\_

\_\_\_\_\_

Electrical needs (circle one): 110 or 220 amperage

CA resale # \_\_\_\_\_

Type of display...trailer or booth? \_\_\_\_\_

(Please include photo of trailer or booth)

Overall size of your display: \_\_\_\_\_

Fee scale: Up to 10'x10' (100 sq. ft.) \$300

10'x11' to 10'x20' (101 – 200 sq. ft.) \$450

10'x21' and over (more than 201 sq.ft.) \$650

**PROOF OF INSURANCE MUST BE PROVIDED BY INSURANCE COMPANY**

Signature of Applicant \_\_\_\_\_

Print name \_\_\_\_\_ Date \_\_\_\_\_

Applications are taken on a first come, first served basis. Any refused applicants will be notified immediately and have their fee refunded on or before July 15, 2010.

**DUE TO LIMITED SPACE AND IN AN EFFORT TO MINIMIZE DUPLICATION OF MERCHANDISE, ONLY A LIMITED NUMBER OF VENDORS WILL BE GRANTED PARTICIPATION.**

Questions: Call Lisa Johnston 805-886-9066; Fax (805)687-7376;

Mailing address: P.O. Box 30460, Santa Barbara, CA 93130