

# ROBSON PALERMO

## ***2008 PBR World Finals Average Champion***



Growing up in the jungles of Brazil, Robson Palermo has developed a tenacity that is unparalleled in the PBR. He's proven his drive, determination, and talent by posting 5<sup>th</sup> and 6<sup>th</sup> place finishes in his two full years on the PBR tour. He capped off a year in which he also battled numerous injuries in 2008 by winning the prestigious World Finals in Las Vegas. The flashy riding style complements his down-to-earth personality that makes him a fan favorite and rising super-star.

### **Personal Information**

**Hometown:** Bujari, Acre, Brazil

**Current residence:** Tyler, TX

**Birthdate:** November 8<sup>th</sup>, 1982

**Height:** 5'6" **Weight:** 163

**Family:** wife, Priscila; daughter, Vitoria

**Hobbies:** Training, riding horses

**Career PBR Earnings (as of 4/6/09):** \$865,697

**Web site:** [www.robsonpalermo.net](http://www.robsonpalermo.net)

**Sponsors:** Wrangler, American Cowboy Coffee, Perfect Push-Up, XTC Training

### **Career Highlights**

- **PBR World Finals Champion (2008)**
- **3-time PBR World Finals Qualifier (2006, 2007, 2008)**
- **Brazilian Champion Bull Rider (2005)**
- **5<sup>th</sup> Place in BFTS World Standings (2007)**
- PBR Baltimore (MD) Invitational BFTS Bull Riding Champion (2008)
- PBR Anaheim (CA) Invitational BFTS Bull Riding Runner-up (2008)
- PBR Nashville (TN) Jack Daniels' Invitational BFTS Champion (2007)
- PBR Glendale (AZ) BFTS Bull Riding Champion (2007)
- PBR St. Louis (MO) Enterprise Rent-a-Car Invitational BFTS Runner-up (2007)
- Cedar Rapids (IA) PBR Enterprise Tour Event Bull Riding Champion (2006)
- 17 Major Event Championships in Brazil (2002-2005)

