



BRIAN CANTER

BIOGRAPHY

HOMETOWN: Randleman, N.C.

CURRENT RESIDENCE: Archdale, N.C.

BIRTHDAY: 6/25/87

HEIGHT/WEIGHT: 5'3", 120 lbs.

FAMILY: Single

WORLD TITLES: 0

WORLD FINALS QUALIFICATIONS: 5

HOBBIES: Riding horses, wakeboarding

SPONSORS: Enterprise Rent-A-Car

CAREER EARNINGS: \$913,001.39



Only a handful of PBR bull riders can say they learned how to ride from their heroes, and PBR fan favorite Brian Canter is one of them. "I used to live less than a mile from Jerome Davis, and he taught me everything about riding. I started getting on calves and steers, and then bulls. The most important lesson I learned from him was to try every time."

Canter dominated the competition in high school, winning the bull riding title at the North Carolina High School Rodeo Association Finals for two consecutive years and placing fifth at the National High School Rodeo Association Finals. After turning 18 in June 2005, Canter bought his PBR permit and won enough money over the course of the next four months to qualify for his first PBR Built Ford Tough World Finals. States Jerome Davis of this accomplishment, "I told him that he had enough talent, and if he bought his permit this summer, he could qualify for the Finals. I mean you could take 100 kids and Brian stands out because of his desire and will power. Not to mention his ability."

The young Tarheel continued his successful ways by qualifying for the World Finals in 2006, 2007, 2008 and 2009. He continued to add to his list of highlights in the 2009 season as he has collected event wins in Tallahassee, Fla., Tacoma, Wash., and Omaha, Neb. A motorcycle accident at the end of the 2009 season wasn't enough to keep Canter away from the Finals, where he finished the season in 18th place overall.